Siuslaw Vision Keepers

Public Meeting and Highlights

December 7, 2017 from 8:15 a.m. to 9:45 a.m.
Welcome! Introductions!
Siuslaw Region
Local Food Projects

Sponsored by Siuslaw Vision 2025
FLORENCE LOVES LOCAL!

FLORENCE FARMERS MARKET
& LOCAL FOODS MARKETPLACE
STARTS MAY 2018

GET INVOLVED & STAY INFORMED:
www.facebook.com/florencefarmersmarket

Sponsored by Vision 2025 and Florence Area Community Coalition
VISION
for a Florence Farmers Market 2018

**Mission:** To create a market place for regional farmers (60 mile radius of Florence) to sell their locally grown/produced products in the Community of Florence.

**Community Benefits:**
- Access to sustainably and locally grown food through farm direct sales
- Ability to meet the farmers who grow/produce our food
- Creation of a fun and festive community gathering place
- Increased awareness of healthy food in our community
- Increased dollars spent in the local economy

**Dates:**
Like most coastal markets, Florence Farmers Market will likely open in May and end in October, exact dates tba.

The Market will operate once a week, likely on a weekday from 10am–2pm.
Description:

The Market focus will be food that is grown, produced, or made into a value-added product locally. For value-added products, the raw ingredients must be locally sourced, with the exception of baked goods.

Arts & crafts will not be a part of the Farmers Market since there is an excellent Arts/Crafts Market Saturday and Sunday on the Port of Siuslaw boardwalk.

Vendor fees are tba, but likely $15 per week with a $10 annual fee.

There will be some prepared on-site food from vendors featuring locally sourced products.

The first year the market will be small, likely no more than 10 vendors.

Picnic tables and bathrooms will be available.
There will be ongoing **cooking demonstrations** during the Market featuring produce from various farms throughout the season.

A **market manager** will be hired to handle logistics on market day and also questions/issues that might arise during the week. They will be paid a fair wage based on what other regional markets pay their managers.

Additional support will come from the **Friends of the Florence Farmers Market**. This is a volunteer group who will be on site market day to assist the manager and also take the lead in marketing the market.

**SNAP program benefits** will be available since a market goal is to provide fresh, quality food for everyone in the community. We will be available to assist vendors with the farm direct voucher application process later this winter.

The initial attendance goal is 250-400 people per market day.

The Market will be an umbrellaed 501c3 non-profit organization with officers, but not a board of directors.

Initial funding will come from grants. Once the Market is up and running vendor fees will also provide income to the Market operation.
Cooking Skills

Education

Prep~Cook~Eat
Have Cart

• Food Banks
• Special Classes
• Farmers Market

Will Travel
Volunteers

• Trained
• Inspired
• Valued
• Shared Love of Food
Vision Generation

**We really did need a vision!**

- **APR 2014**
  - Alumni Celebration
  - Go Team Established
  - Survey chosen

- **OCT 2014**
  - More than 700 take an Inventory/Survey

- **NOV 2014**
  - Share results & go deeper at a Community Forum

- **JAN 2015**
  - New team formed
  - Shape of vision est.
  - Plan for outreach

- **FALL 2015**
  - 10 focus groups for hard to reach & major stakeholders

- **JAN 2016**
  - Two community forums where vision refined

- **MARCH 2016**
  - Regional gathering
  - Vision unveiled - one more round

- **VISION 2025**
  - Vision implementation finally begins!

- **Another team change!**

**Let’s keep asking & listening!**

**We all see the same thing (ish).**
Vision Implementation

The Advisory Committee is comprised of community leaders who serve as a resource to assist the Vision Keepers.

Advisory Committee
Joshua Greene | Bettina Hamnigan | Rosie Shatkin | Mike Webb | Rick Yecny

The Vision Keepers are the steering committee for the overall Vision. Their purpose is to keep the Vision alive and moving forward.

Vision Keepers
Maggie Ragon | Jo Beaudeuce | Lauren Hesse | Sunny Lacer
Carla Lowe | Russ Pierson | Mary Shaw | Meg Spencer | Kayla Watford

Vision Coordinator
(TBD)

Vision Elements
Working People
Jobs & Economy
Happy People
Health & Human Services
Educated People
Lifelong Learning
Connected People
Public Services
Creative People
Arts & Culture
Active People
Outdoors & Recreation

Current Initiatives
This list is not comprehensive nor limiting. Additional initiatives are added based on interest and action.

RAIN
Child Care
Business Retention
Behavioral Health
Local Foods Access
Housing
Workforce Development
High School Internships
Computer Open Labs
RiverCal.org
Fiber Optics Expansion
ReVision Florence
Public Art
Arts in Schools
Regional Arts Alliance
Parks & Rec District
Outdoor Education
Youth Soccer
Siuslaw Broadband, Fiber Pilot Project - Hyak
Neil Ecker
Housing the Unhoused, First Step
Pastor Greg Wood, Presbyterian Church of the Siuslaw
City of Florence

Oregon’s Premier Coastal Community

ReVision Florence

Florence Urban Renewal Agency

Siuslaw Vision 2025
December 7, 2017
ReVision Florence
Project Goals & Overview

We are close to the dream!

- **FURA Project:** Highway Beautification, Streetscape, and Safety Improvements

- **City Commitment:** Maintenance of landscaping, public art, and pedestrian amenities will be performed by the City of Florence.

- **ODOT Project:** ODOT will be paving this section of Highway 101 after the FURA project is complete. Paving is **not** a part of ReVision Florence.
ReVision Florence
Project Goals & Updated Master Plan

- Highway Beautification and Safety
  - Sidewalks
  - Bike Lanes
  - Landscaping
  - Gateways
  - Public Art
  - Slow Down Traffic
  - ADA Improvements
  - Defined Parking
  - Pedestrian Amenities
  - Street & Pedestrian Lighting
  - Undergrounding Utilities

View online at: http://www.ci.florence.or.us/urbanrenewal/revision-florence
Why ReVision Florence?

Promotion of Tourism and Expansion of Tourist Areas

- Re-Investment in the Highway 101 District
  - $7 million Public Investment
- Promote Job Growth and Job Creation
- Re-Alignment with the Community’s Character
- Safety in Corridor
- Maintenance of Freight Mobility
Regional Significance

- Gateway to the Pacific Ocean & Gateway to Lane County
- 2021 IAAF World Track & Field Championships
  - One of Oregon’s largest gathering of international travelers.
- Once in a Generation Project
- Case study on local government coordination with ODOT throughout the project.
- Increase potential for development of a large hotel in Florence.
ReVision Florence & Tourism Promotion
We are the Gateway!

- Lane County
- Oregon Coast
- Pacific Ocean
Project Advocacy
Who have we talked to?

► Federal
  o Senators Merkley and Wyden
  o Congressman DeFazio

► State
  o Governor Brown
  o Oregon Senator Roblan
  o Oregon Representative McKeown
  o Oregon Regional Solutions Team
  o ODOT Regional Manager
  o SuperACT Board Members

► Local
  o Lane County Commissioners
  o LaneACT Board Members
  o ODOT Area Manager
  o ODOT Project Team
  o Confederated Tribes of Coos, Lower Umpqua and Siuslaw Indians
  o Other Community Leaders & Members

Photo Courtesy of Chantelle Meyers, Siuslaw News
ReVision Florence
What’s Next?

► Business Outreach
  o Maintenance of Business and Pedestrian Access
  o Coordinating with Florence Area Chamber of Commerce’s Downtown Revitalization
    Team to produce a Streetscape Survival Guide

► Community Outreach
  o Community Open House
  o Lane Closures Restricted to Non-Peak Hours
  o Goal for construction to be complete by Rhody Days 2019

► Project Coordination
  o ODOT Siuslaw River Bridge Cathodic Protection Project
  o ODOT Paving Project
  o Utility Undergrounding
  o City Utility Projects
Questions?

Thank you!
FURA Boundary Map

Florence Urban Renewal Agency

Date: 2/18/2016
1 inch = 300 feet

The information on this map was derived from digital files that are owned by the City of Florence. While care was taken in the creation of this map, it is not a legal document. It is provided "as is" and the City of Florence cannot accept any responsibility for errors or the possible inaccuracy in this digital data or the underlying records. Specific projects or areas should be confirmed with the appropriate jurisdictions. No warranty accompanies this product. It is recommended that any errors be reported.
“Ties That Bind”

Career Technical Education in the Siuslaw Region

Russ Pierson
Dean, LCC Florence Center
piersonr@lanecc.edu
541-463-4805
Problem
Not to be passive in the face of overwhelming odds is the most important lesson you can possibly teach ...”
Solution

Problem
Gov. Tom McCall, 1969
UPskill ...

... And Backfill!
The City should continue to support anchor tourism destinations such as our local golf resorts, Old Town, water-related recreational opportunities, and expanded shopping opportunities.

The City should continue to develop and improve recreational facilities and sites for tourists to draw more visitors to the town. Such activities may include Siuslaw Estuary Water Trail kayak launches, viewing platforms for bird watchers, trail signage, Frisbee golf, in city open space areas (such as 3 Mile Prairie), and a family recreational development in the Old Town area.

The City should develop and implement an effective marketing strategy for the Pacific View Business Park.

Work with the Lane County Community College and Florence High School and other community partners to support local workforce training opportunities particularly in the construction trades, health, human safety, culinary arts, renewable energy and other and software development professions.

Sponsor development of a “virtual network” database of local residents/retirees/volunteers to match skills with local trades.
Partnerships
Partnerships
Examples of Projects and Possibilities

- CNA to Nursing Pathway
- WLAD/SVFR EMS certification
- Siuslaw High School Culinary Arts pathway
- GED Testing Center locally … With a bonus prize!
- Continuing Education as a platform to a CTE pathway
  - Mapleton High School Wood Shop
  - Siuslaw High School Auto Body program
- Measure 98 implementation at both SHS and MHS—Construction Tech, Science and Health Occupations
- RAIN and LaneSBDC efforts as a pathway to business/STEAM as CTE—another target for Measure 98 funds
Community Health Needs Assessment & Community Health Improvement Plan

Leadership formation & partnership development

Visioning
June 2015

Collect data from 4 community assessments
May-Nov 2015

Community Themes & Strengths Assessment
(qualitative data)

Local Public Health System Assessment
(system capacity)

Community Health Status Assessment
(quantitative indicators)

Forces of Change Assessment
(environmental scan)

Analyze results and review assessment findings
Nov-Dec 2015

Final assessment results presented
Jan/Feb 2016

Prioritization criteria & weights identified
Nov 2015

Potential strategic issues identified
Dec 2015

Steering Committee prioritizes strategic issues
Jan 2016

Community prioritizes strategic issues
Feb 2016

CHIP Implementation
Summer 2016-2019
Organize for action, create implementation oversight committee(s)/workgroups, develop measurable outcome objectives, establish accountability, develop action plans & review for opportunities for coordination, implement and monitor action plans, evaluate

Engage content experts to develop goals and strategies
Feb-April 2016

Final strategic issues selected

CHIP is complete!

CHNA is complete!
Experience Florence
Where Everyday is a Celebration of the Arts
Siuslaw Youth Soccer Association

Three Seasons and Counting!
SYSA Mission Statement

The mission of SYSA, a nonprofit organization, is to develop a soccer program which is dedicated to providing the youth of our community with the opportunity to learn the game of soccer. We strive to provide a safe, healthy program which fosters building character and developing life skills while offering competitive opportunities for players at every level and is fun and rewarding for all.
Total number of players

Fall 2016
175 players on 20 teams
26 coaches/admins/volunteers

Spring 2017
178 players on 21 teams
33 coaches/admins/volunteers

Fall 2017
198 players on 21 teams
42 coaches/admins/volunteers
Total Players By Age Division
From the tiniest players

To the biggest
And everywhere in between
They are all having fun!
SYSA is using a program run by Dicks Sporting Goods to offer online registration and cloud team & schedule management.
Community support

SYSA would not be, if not for the support we have received.

Gary and Mary Kadel
Charitable Fund

Harold and Elizabeth Anson

Los Amigos Burritos
(541) 997-6494

Ron's
PAINT
and
SUPPLY

Gary and Mary Kadel
Charitable Fund

Leisure Excavating Inc
(541) 997-6300
Mapleton Community Preschool

Serving all rural communities in the Mapleton School District
Story of the Mapleton Community

It’s a small, rural community located 15 miles east of Florence & 45 miles west of Eugene.

May 2015 Census Bureau reports 61% of families in Mapleton have minor children in the home.

American Community Survey lists Mapleton’s poverty rate at 22%, compared to 20% for Lane County and 16% for the State of Oregon.

Limited access to preschool programs available in the Mapleton Community. *There are currently no pre-schools located in the Mapleton Community.*

May 2015 Census Bureau report designates Mapleton as a High Poverty Hot Spot in Lane County.

36% of our elementary students receive weekend snack bags provided by Food Backpack 4 Kids, a non-profit program designed to provide ready to eat, prepackaged meals to children at risk for hunger on weekends during the school year.

Mapleton School District currently serves 145 students in grades K-12.
Mapleton Community Preschool Goals

1. Create a state-licensed, full day, preschool program to serve children from the Mapleton Community aged 36 months to school age that provides a positive learning experience appropriate meeting individual developmental needs of young children by providing both individual and group activities.

2. Provide access to 100% of preschool age children in the Mapleton Community

3. Make parent involvement an integral part of the preschool program/experience

4. Connect families to available services that support healthy families

5. Offer a work experience opportunity for high school students.

6. Operate on the Mapleton Elementary School campus. Space has been identified to support a Mapleton Community Preschool Program.

7. Open at the beginning of the 2018-2019 school year
Mapleton Community Preschool......

Where are we now?

Initiated by community members

Location identified:
    On the Mapleton Elementary School Campus
Mapleton Community Preschool proposed location
Mapleton Community Preschool……

Where are we now?

School District Commitment:
Mapleton School District has committed to provide facility use, administration of preschool program and future funding following two years of a successful preschool program

Budget developed including in-kind support provided by Mapleton School District and donors
Mapleton Community Preschool
3-year budget proposal

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Budget Assumptions:
Certified Teacher placed at Masters Step 15, Tier I/II PERS Member
Educational Assistant placed at Column 1, Tier III OPSRP PERS Member
20 days of Certified Substitutes
20 days of Classified Substitutes
Mapleton School District proposed
In-Kind Donations to Mapleton Community Preschool

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<td>Water/Sewage Services - Mapleton Water District</td>
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<td>Garbage Service - Central Coast Disposal</td>
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<td>Long Distance Telephone Service - AT&amp;T</td>
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<td>Internet Service - Lane Education Service District</td>
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Grand Total $ 73,338.92
Mapleton Community Preschool
Next Steps…

~Solidify members of the Mapleton Community Preschool Committee with the purpose of finalizing the preschool model, funding plan and organizational structure of the Mapleton Community Preschool.

~Initiate grant applications for funding the first two years of preschool from local, state, regional and federal funding sources.
Contact info:
Jodi O’Mara, Mapleton School District Superintendent
541-268-4312
jomara@mapleton.k12.or.us
Mizu Burruss, Mapleton School District Board Chair
mizukinney@gmail.com
Welcome to RiverCal and Siuslaw Vision 2025!

Click here to learn more about the December 7 Vision Update and Training Workshop

About
RiverCal is a service provided by Siuslaw Vision 2025. Read the vision here. Discover more about the Siuslaw Vision, the Vision Keepers steering committee, and how we are working together with local residents to implement this community-led Vision throughout this site. Click here to learn more about who we are and what we do.

Calendar
Do you want to find fun things to do in the Siuslaw region? Do you have an event in the Siuslaw region that needs sharing? Are you planning a Siuslaw event and want to avoid conflicting dates? Sign up and use our free community calendar to get the word out! Click here to visit the calendar and see what's coming.

Projects
From small business development to Public Art, residents of the Siuslaw region are building vitality through initiatives and efforts across our shared communities. Click here to learn more about current projects and get involved in bettering these places we call home.
IMAGINE...THE SIUSLAW REGION IN 2025

Click here for Siuslaw Vision 2025

In April of 2014, a Ford Institute Alumni Celebration was held in Florence, Oregon, reuniting nonprofit and governmental leaders, volunteers, and engaged community members from throughout western Lane County. From that gathering, a strong consensus became apparent: it was time for a shared vision to bring together a rural community on the verge of transformation. A volunteer group emerged from that evening’s activities with a charge to help develop that vision and identify the region it would serve.

Siuslaw Vision 2025

Working with the support of the Ford Institute for Community Building, volunteers began by identifying the area that would be the focus of the new community vision: the Siuslaw region. Stretching from coastal Glenwood and Drain to eight miles south of Florence—the region’s hub at the mouth of the Siuslaw River—to the inland communities of Deerwood, Myrtlewood, and Siuslaw, 30 miles upstream, the Siuslaw region is home to an estimated 10,000 residents and adjoins lands of the Confederated Tribes of the Coos, Lower Umpqua, and Siuslaw Indians. Altogether, more than 1,200 residents of this region participated in the visioning process. Through an area-wide survey, focus groups, community forums, and ongoing meetings, community members have had a voice in creating a Vision of the Siuslaw region in 2025.

The Siuslaw Vision includes six elements, all focused on local people:

1. Working People
Welcome to RiverCal and Siuslaw Vision 2025!

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About
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Do you want to find fun things to do in the Siuslaw region? Do you have an event in the Siuslaw region that needs sharing? Are you planning a Siuslaw event and want to avoid conflicting dates? Sign up and use our free community calendar to get the word out! Click here to visit the calendar and see what's coming.

Projects
From small Business Development to Public Art, residents of the Siuslaw region are building vitality through initiatives and efforts across our shared communities. Click here to learn more about current projects and get involved in bettering these places we call home.
## EVENTS FOR DECEMBER 2017

### Calendar

**Date:**
- 27th

**Event Category:**
- City

### Events

- **1st December:**
  - Storytime & Activity
  - RNHS Meeting (HIS Library)

- **2nd December:**
  - Storytime & Activity
  - RNHS Meeting (HIS Library)

- **3rd December:**
  - Fireworks Night in the Park

- **4th December:**
  - City Council Meeting

- **5th December:**
  - PRIDES Acknowledgements Assembly

- **6th December:**
  - City Council Work Session - Central

- **7th December:**
  - Become Vision UPDATE

- **8th December:**
  - Teacher Training

- **9th December:**
  - PRIDES – Helping Others

- **10th December:**
  - Jazz Kings: An Old Fashioned Christmas

- **11th December:**
  - School Board Meeting

- **12th December:**
  - PRIDES Holiday Food Boston Delivery

- **13th December:**
  - RNHS Meeting (HIS Library)

- **14th December:**
  - RNHS Pancake Breakfast

- **15th December:**
  - RNHS Meeting (HIS Library)

- **16th December:**
  - RNHS Meeting (HIS Library)

- **17th December:**
  - RNHS Meeting (HIS Library)

- **18th December:**
  - RNHS Meeting (HIS Library)

- **19th December:**
  - RNHS Meeting (HIS Library)

- **20th December:**
  - RNHS Meeting (HIS Library)

- **21st December:**
  - RNHS Meeting (HIS Library)

- **22nd December:**
  - RNHS Meeting (HIS Library)

- **23rd December:**
  - RNHS Meeting (HIS Library)

- **24th December:**
  - RNHS Meeting (HIS Library)

- **25th December:**
  - RNHS Meeting (HIS Library)

- **26th December:**
  - RNHS Meeting (HIS Library)

- **27th December:**
  - RNHS Meeting (HIS Library)

- **28th December:**
  - RNHS Meeting (HIS Library)

- **29th December:**
  - RNHS Meeting (HIS Library)

- **30th December:**
  - RNHS Meeting (HIS Library)

- **31st December:**
  - RNHS Meeting (HIS Library)
Please send my Press Release to the following Media Outlets/Organizations. Check as many as you wish.

- SaskTel News
- KXST Coast Radio
- KKSR
- Deadwood Ditos
- Swanhoose Hearbeat

Title*

Contact Name*

Organization*

Your Logo*  
Choose File: No file chosen

Event Date*  
mm/dd/yyyy

City and State of the Event*

Contact Email (required)

Contact Phone Number* (required)

Your Message
Welcome to RiverCal and Siuslaw Vision 2025!

Click here to learn more about the December 7 Vision Update and Training Workshop

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PROJECTS

Explore some of the many projects happening in the St. Croix region. Current initiatives include: Small Business Development and Entrepreneurial Networks, Public Art, Youth Art Programs and Arts in Mapleton and St. Croix School Districts, Palliative Care, Behavioral Health and Child Abuse Prevention, Career Technical Education, High School Internships, School Gardens and Lifelong Learning, High Speed Fiber Optics, St. Croix Regional Parks and Recreation District, Youth Soccer Association, Entrepreneurship, and a Local Foods System. Residents of the St. Croix region are building vitality through initiatives and efforts across our shared communities.
THANKS

Our Region, Online: RiverCal.org

SIUSLAW VISION 2025
Putting People at the Center